



2021

ADVERTISING

OPPORTUNITIES

Through its Workforce Development Program, the National Pest Management Association is dedicated to promoting careers in professional pest control and encouraging potential job seekers to search for employment opportunities on PestControlJobs.com, an exclusive job board for NPMA member companies. Maximize your exposure as a featured employer with a variety of advertising opportunities on PestControlJobs.com.



**PestControlJobs.com**



Please note, advertising opportunities are available on a first-come, first-serve basis. Submission of this form constitutes a commitment by your company to advertise on PestControlJobs.com.

## CONTACT INFORMATION

Your Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

E-mail (required): \_\_\_\_\_

### FEATURED EMPLOYER HIGHLIGHT \$100 PER MONTH

Placement: PestControlJobs.com Homepage Frequency: One Month Availability: 4 advertisers per month

May 2021  June 2021  July 2021  Aug. 2021  Sept. 2021  Oct. 2021  Nov. 2021  Dec. 2021

AD SPECS: LOGO IN .JPG, .PNG, OR .SVG, MUST BE TRANSPARENT OR ON WHITE, FILE SIZE >25KB

### BANNER ADVERTISEMENT \$750 PER MONTH

Placement: PestControlJobs.com Homepage Frequency: One Month Availability: 1 advertiser per month

May 2021  June 2021  July 2021  Aug. 2021  Sept. 2021  Oct. 2021  Nov. 2021  Dec. 2021

AD SPECS: 300X250 BANNER IN .JPG OR .PNG, FILE SIZE <100KB

### MILITARY EMPLOYER HIGHLIGHT \$550 PER YEAR

Placement: PestControlJobs.com Military Page Frequency: One Year Availability: 4 advertisers per year

June 1, 2021 - May 31, 2022

AD SPECS: LOGO IN .JPG, .PNG, OR .SVG, MUST BE TRANSPARENT OR ON WHITE, FILE SIZE >25KB

### INSET BANNER ADVERTISEMENT \$1,000 PER MONTH

Placement: Above footer on all pages of PestControlJobs.com Frequency: One Month Availability: 1 advertiser per month

May 2021  June 2021  July 2021  Aug. 2021  Sept. 2021  Oct. 2021  Nov. 2021  Dec. 2021

AD SPECS: 728X90 OR 970X90 FOR DESKTOP PLUS 320X50 FOR MOBILE, .JPG, .GIF, OR .PNG FORMAT, FILE SIZE <100KB

## PAYMENT INFORMATION

**Total Amount Due:** \$ \_\_\_\_\_

Check # \_\_\_\_\_ enclosed (payable to NPMA)

Please charge my:  Visa  MasterCard  AMEX

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

## SECURE YOUR ADVERTISING SPACE TODAY!



**Email form to:**  
 Rachel Dittman at  
 rdittman@pestworld.org



**Online advertising form - COMING SOON!**  
 www.NPMAWorkforce.com

